

# 2012 In Vitro Biology Meeting Exhibitor Application



This contract reserves exhibit space at the 2012 World Congress on In Vitro Biology and Exhibition in Bellevue, Washington, June 3 - 7, 2012. With this application, we are enclosing a minimum of 50% as our deposit. Confirmation of our space will be sent to us. The balance of the fee is due April 15, 2012. It is understood that as an exhibitor, we are required to abide by the rules set by the Society and all conditions under space at the Hyatt Regency Bellevue on Seattle's Eastside with the SIVB. If any of our plans change, we may cancel this contract no later than four months prior to the start of the Congress and receive a full refund less an administrative processing fee of \$50.00; later cancellation funds will be subject to a 75% cancellation charge of total cost.

**Please complete items 1 - 8 below and return this contract with your deposit to:** Society for In Vitro Biology  
514 Daniels St, Suite 411  
Raleigh, NC 27605

1. Number of Tabletops: \_\_\_\_\_ Number of Floor Displays: \_\_\_\_\_
2. Exhibitors from whom you desire separation: \_\_\_\_\_
3. We will exhibit the following products/service (use generic terms): \_\_\_\_\_

#### 4. Company Information:

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ FAX \_\_\_\_\_ Email \_\_\_\_\_

List the names of the representative(s) as they should appear on their name badges. Exhibitors are allowed two free representatives per tabletop and 3 free representatives per floor display.

5. To complement your display, the SIVB offers a 25-word description in both the Program Booklet. (Please type or print description here.)

#### 6. Enclosed:

Tabletop deposit (\$550 per tabletop, 50% deposit required)	\$ _____
Floor display deposit (\$800 per floor display, 50% deposit required)	\$ _____
Mailing List	\$ _____
<input type="checkbox"/> Pre-registration (\$200 for one time usage)	
<input type="checkbox"/> Registration (\$250 for one time usage)	
Registration bag insert (\$300 to insert one piece of literature in the Registration Bag)	\$ _____
Program Booklet Advertisement (please see Program Booklet for pricing)	\$ _____
Refreshment contribution	\$ <b>60.00</b>
<i>Your generous contribution of \$60.00 toward the refreshments for an exhibitor-sponsored reception will be acknowledged in both the 2012 Abstract Issue and Program Booklet.</i>	
TOTAL	\$ _____

MasterCard    VISA    American Express    Discover

Signature \_\_\_\_\_ Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

#### 7. Society for In Vitro Biology's contact at your company (all correspondence will go to this person):

Name: \_\_\_\_\_ Email (required): \_\_\_\_\_

#### 8. Exhibit Guidelines reviewed and accepted by:

Company \_\_\_\_\_

Name \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Deadline for listing in the Program Booklet is March 30, 2012. Deadline for application is April 15, 2012.**